

Eugene Reisch

Digital Creative Director / Designer

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My elevator pitch would go something like this, *"I'm a Digital Creative Director who can't help but roll up my sleeves and get stuck in designing, animating, mixing and scribbling be it alone, with your team or leading my own to make something fun, silly or seriously good."*

The slightly longer version would go like this... For 20 years I've been a digital creative trusted to work with some of the world's biggest and best-loved entertainment and consumer brands, such as Disney, Aardman, Paramount, Warner Brothers, Xbox, PlayStation, P&G, Unilever, Tottenham Hotspur, Microsoft, Lego, Mr. Men, Noddy, Clangers, Hasbro, HarperCollins... the list goes on!

As a Digital Creative Director I've spent those years leading international digital campaigns for movies, creating countless websites, games and apps, developing original animations, social content and online advertising, writing scripts, winning pitches and even collecting a few trophies.

At the same time, I've remained a passionate digital designer. I can scribble, illustrate, design and animate just about anything... and I still do, every day.

In 2013 I founded We Are Remo, an agency born out of a desire to keep doing what I love - work alongside a small expert team of industry super-stars, creating the kind of work we love.

I often work as a designer, getting stuck in to make something magic. Other times I'm brought in as a Digital Creative Director 'for hire', helping with a pitch, advising on strategy or getting involved leading a project. Whatever I'm doing and whoever it's for, I do it with a great sense of pride, skill and fun, because I couldn't imagine doing it any other way :)

We Are Remo April 2013 - Present

Co-Founder / Digital Creative Director

Clients: Disney, Coolabi (Clangers, Purple Ronnie, Scream Street), Flight Club, HarperCollins, SuperAwesome (Hasbro)

Hangar Seven Digital Oct 2012-April 2013

Digital Creative Director for Hangar Seven Digital (after acquisition of Doco)

Clients: Tottenham Hotspur, Unilever (Dove), PictureBox, Xbox

Doco London, previously Digital Outlook Nov 2005 – Oct 2012

Digital Creative Director

Clients: Disney, Chorion, Aardman, Microsoft, Roald Dahl, Procter & Gamble, Tottenham Hotspur, Unilever (Dove), PictureBox, Xbox

Reading Room, DeConstruct, Digital Outlook Jan 2005 – Nov 2005

Freelance Art Director/Designer

Clients: PlayStation, JKR, Disney, Hill & Knowlton, Business Link

AKQA Sept 2004 – Jan 2005

Art Director

Clients: 3M, Yell.com, Dove, Xbox

Exposure 2003 – 2004

Digital Art Director

Clients: PlayStation, Disney, Lego, French Connection, Levis, Homepride, Oxo

Foresight (Wheel, now LBI) 1998 – 2003

Designer to Art Director

Clients: Disney, BT, PlayStation, River Island, Asprey and Garrard